


Schedule of Events in relation to the Ongoing Exhibition at NGMA, Mumbai

Come In. Interior Design as a Contemporary Art Medium in Germany

A Lecture Series- **DESIGN CULTURES IN INDIA** will explore the connection between art and applied design in relation to the ongoing exhibition 'Come-In: Interior Design as a Contemporary Art Medium in Germany', on view till 16 December, 2016 at National Gallery of Modern Art, Mumbai. It will be curated by Kaiwan Mehta and lectures will be delivered on 6th, 9th & 10th December, 2016 by three eminent art historians, scholars, designers and renowned professors namely Annapurna Garimella, Tapati Guha Thakurta and Rajesh Dahia.

Details of Lecture-Series:

- 1. THE INDUSTRIAL HANDMADE- A LUXURY RIVER SHIP FROM KOLKATA**
BY ANNAPURNA GARIMELLA
(6th December, 2016 at 6:00 PM, Auditorium NGMA, Mumbai)



National Gallery of Modern Art, Mumbai (Ministry of Culture, Government of India) and Goethe-Institut / Max Mueller Bhavan Mumbai presents

THE INDUSTRIAL HANDMADE

A Luxury River Ship from Kolkata
by Annapurna Garimella


December 6, 6:00 pm, Auditorium, NGMA

Shipbuilding in Kolkata is fragile industry today and building a luxury river cruise ship for clients from Australia, Europe and America involves understanding and implementing designs produced for an equally vulnerable global tourism industry. This talk looks at ship design in the context of the Gangetic river geography, global business flows, sedimented industrial skills, digital rendering and actual production and the experiences people seek in ancient landscape.

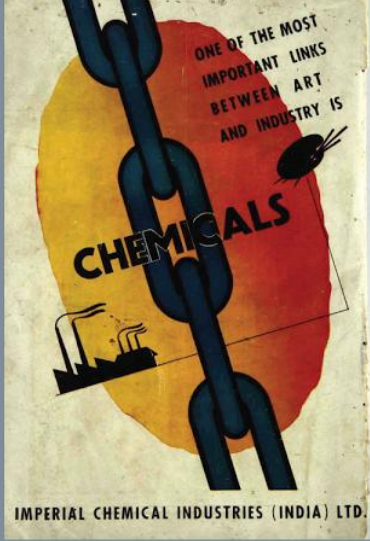
Dr. Annapurna Garimella is an India-based art historian and designer. Her research focuses on late medieval Indic architecture and the history and practices of vernacular art forms in India after Independence.

Please Join us for tea at 5.45 pm

This talk is in relation to the exhibition 'Come-In: Interior Design as a Contemporary Art Medium in Germany', on view at the NGMA till December 16, 2016

 For exhibition related details and list of participating artists: www.goethe.de/mumbai

2. FROM CRAFTSMANSHIP TO COMMERCIAL ART: THE NEW VOCATIONS OF DESIGN IN LATE COLONIAL INDIA BY TAPATI GUHA THAKURTA (9th December, 2016 at 6:00 PM, Auditorium NGMA, Mumbai)



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National Gallery of Modern Art, Mumbai (Ministry of Culture, Government of India) and Goethe-Institut / Max Mueller Bhavan Mumbai presents

FROM CRAFTSMANSHIP TO COMMERCIAL ART:

The new vocations of design in late colonial India by Tapati Guha-Thakurta

December 9, 6:00 pm, Auditorium, NGMA

Positioning itself in the early decades of the 20th century in Bengal, the lecture will track a critical transition in the vocation of 'design' in colonial India from the realm of handicrafts and the artisanal arts to a new social space of middle class training and practice. It will reflect on the way the skills of designing comes to occupy a new median space between those of 'fine arts' and 'crafts' within the structures of art pedagogy, and the way a new figure of the professional designer emerges in these years in the early guise of the commercial artist.

Tapati Guha-Thakurta is an art-historian, Professor in History and the current Director of the Centre for Studies in Social Sciences, Calcutta (CSSSC). Her two main books are The Making of a New 'Indian' Art: Artists, Aesthetics and Nationalism in Bengal (Cambridge University Press, 1992) and Monuments, Objects, Histories: Institutions of Art in Colonial and Postcolonial India (Columbia University Press, and Permanent Black, 2004).


Please join us for tea at 5.45 pm

This lecture is part of a series - DESIGN CULTURES IN INDIA curated by Kaiwan Mehta; next lecture will be delivered by Rajesh Dahiya on December 10, 2016. The series is related to the exhibition 'Come-in: Interior Design as a Contemporary Art Medium in Germany', on view at the NGMA till December 16, 2016

For exhibition related details and list of participating artists: www.goethe.de/mumbai

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3. DOCUMENTING DESIGN IN INDIA THROUGH CONVERSATIONS BY RAJESH DAHIA (10th December, 2016 at 6:00 PM, Auditorium NGMA, Mumbai)



National Gallery of Modern Art, Mumbai (Ministry of Culture, Government of India) and Goethe-Institut / Max Mueller Bhavan Mumbai presents

DOCUMENTING DESIGN IN INDIA THROUGH CONVERSATIONS

by Rajesh Dahiya

December 10, 6:00 pm, Auditorium, NGMA

Dekho (www.codesign.in/dekho) is an anthology of conversations with design practitioners primarily in India, tracing ideas and thoughts around design education, profession and opportunities through informal conversations. The talk will cover the motivation behind the project in absence of formal or institutional documentation of design in India, the journey of creating the book, and the need to find new ways to create rich and meaningful documents of the practice of design in India.

Formally trained in graphic design & interaction design, Rajesh is the founding director of Codesign—brand identity & communication design practice. With over 15 years of professional experience Dahiya balances the strategic role of design in businesses and craftsmanship in design execution through his creative leadership at Codesign. He founded Codesign as an independent practice to create a vibrant environment for ideas, people and culture, that collectively creates original design that is rooted in and responsive to the new India.

Please join us for tea at 5.45 pm

This lecture is part of a series - DESIGN CULTURES IN INDIA curated by Kaiwan Mehta in relation to the exhibition 'Come-in: Interior Design as a Contemporary Art Medium in Germany', on view at the NGMA till December 16.

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