



OF COLLECTING

UNEARTHING THE STORIES BEHIND COLLECTIONS

Passionate collectors are motivated by the joy of being surrounded by wonderful objects, from commonplace to priceless, and cultivate their collections as works of original art. Collectors are often spurred by curiosity and the desire to learn more about a particular subject. They find substantial satisfaction in cultivating their collections over time and preserving cultural heritage.

After the success of Art Beyond Canvas and Children's Art Workshop, the final event in the **Multidimensional Art trilogy** in the perfect setting of **Maharaja's Treasure: Select works of art from the famed Air India collection**—an exhibition at the **National Gallery of Modern Art, Mumbai**, brings together a diverse group of collectors and curators, both private and institutional who will share their experiences and insights, discussing the challenges and rewards of building and managing collections and preserving cultural heritage.

Join us for an unforgettable evening and discover the secrets of building world-class collections with the **Air India Maharaja as the Muse**.



Founder,
Sarmaya Arts Foundation
Paul Abraham



Owner,
Phillips Antiques
Farooq Issa



Solicitor & Antiquities, Artifacts
& Memorabilia Collector
Rajan Jayakar



Creative Director,
Pavitra Rajaram Design
Pavitra Rajaram



CEO XXL Collective
Joe Cyril

MODERATOR

Where: National Gallery of Modern Art, Mumbai

When: Thursday, 20th July 2023

6:00 PM - Registrations | 6:30 PM - 8:00 PM – Panel Discussion

RSVP: www.avidlearning.in

